

# Launch Event

## Monday evening March 22<sup>nd</sup>

In advance to OBUG Benelux Connect 2010 on March 23<sup>rd</sup>, the Oracle Benelux User Group organizes the OBUG Launch Event in the evening of March 22<sup>nd</sup>.

With this event we want to celebrate the launch of the Oracle Benelux User Group as a real user group (from 2007 the OBUG was a federation). We want to celebrate this new start together with our members and selected guests at Papendal.

In a casual atmosphere we organize an entertaining evening.

The evening starts with a buffet and will end with a network drink. In between we start with a reading from a real special sports phenomenon, He is a Dutch sportsman but also as a Belgian sportsman. His name .....

**Bart Veldkamp**, Bart is a former speed skater and performed in the past from 1989 till 1996 for the Netherlands and from 1996 till 2006 for Belgium.

For the Netherlands Bart Veldkamp became European champion in 1990, a year later he became 3<sup>rd</sup>. In the same two years he also became 3<sup>rd</sup> at the World Championships. In 1992 at the Olympic games in Albertville Bart won the gold medal on the 10 kilometers.



In 1996 Bart became a Belgian citizen. At the Olympic Games 1998 in Nagano Bart Veldkamp won the first Olympic skating medal on behalf of Belgium ever. He won a bronze medal on the 5 kilometers. In 2001 he ended on the second place at the European Championship and 3<sup>rd</sup> at the World Championship.

Nowadays Bart Veldkamp is a skating analyst for the Dutch sports program NOS Studio Sport. Starting in the winter of 2007/2008 he was coach of the skating team of the USA, but was dismissed in april 2009.

Besides his skating activities, Bart is ambassador of the foundation Right to Play of Johan Olav Koss.



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## What can you expect at the OBUG Launch Event?

We start the OBUG Launch Event with a buffet.

Bart will give a reading in which he will translate his experience in his sports and coaching career towards collaboration, motivation, working goal-oriented and much more.

After the reading we organize a panel discussion with Janny Ekelson (OBUG president), Gerard Stam (Executive Vice President Applications OBUG), Jürgen Errijgers (Executive Vice President Technology OBUG), Reinier van Grieken (Vice President TSBU, Oracle Benelux), Coen Bos (senior sales director en applications leader Benelux) and Franky Geldhof (Applications Director Oracle Belgium).

During this panel discussion with the title “The future of the Oracle Benelux User Group” some propositions will be put forward towards the panel members and we hope to get a meaty discussion about these propositions.

So GET INVOLVED and come to the OBUG Launch Event.

This panel discussion will also be led by Bart Veldkamp.

We end the evening with a network drink.

## The evening program

- 19.30 Buffet
- 20.15 Reading Bart Veldkamp
- 21.15 Panel discussion
- 22.00 Network drink

To register for the OBUG launch event, please send an email to [obug@vofdetekst.nl](mailto:obug@vofdetekst.nl)

